

## **This Boutique Hotel in Paris' 8th Arrondissement Is Steps Away From the Champs-Élysées and Has Balconies With Eiffel Tower Views**

Hôtel de Sers is an intimate boutique hotel, housed in an elegant 19th-century Haussmannian mansion.



Adrien Ozouf/Hotel De Sers

Scenic views from the Terrasse Suite Panoramique guest room at the Hotel De Sers.

## Hôtel de Sers

- The hotel's central location—steps away from the Champs-Élysées yet on a peaceful side street—places guests in the heart of Paris' upscale 8th arrondissement.
- Post-renovation, the design embraces the mansion's classic Haussmannian architecture and modern Parisian style, creating a space that feels like a private residence with an artistic soul.
- Half of the guest rooms and suites now have private terraces, many of them with Eiffel Tower views.
- The signature restaurant is housed in a glass-roofed courtyard, where Italian chef Stefano Stafie offers an elevated take on Mediterranean fare.

When I visit Paris, I often wrestle with a familiar dilemma: [stay close to the landmarks](#) that make the city irresistible or avoid the throngs of tourists that cluster around them by opting for a more secluded stay. On a recent trip, Hôtel de Sers, a discreet five-star retreat tucked just off the Champs-Élysées, offered me the best of both worlds.

Driving past the glittering *Triangle d'Or*, between the luxury boutiques of Avenue Montaigne and the grandeur of Avenue George V, I nearly missed the unassuming facade. Flanked by [the Four Seasons Hotel George V](#) and across from the [Bulgari Hotel Paris](#), the 19th-century mansion gives little away from the outside. Step through its doors, however, and you enter the world of a modern Parisian marquis—elegant and intimate, refined without pretense.

The location quickly became my favorite part of the stay. I could wander the cobblestone streets, pause for a *café au lait* and macaron at a corner café, or window-shop along the designer arcades, all within minutes of my room. Each time I returned, the doorman greeted me with a warm smile, and the concierge was ready with thoughtful suggestions—from the best bistro for lunch to a walking route that threaded together hidden galleries and garden courtyards.

Inside, the Library Lounge drew me in with its art books, ambient lighting, and velvet chairs. My suite wasn't opulent, but it was quietly elegant and comfortably spacious, with a separate sitting area perfect for unwinding after a day out. From the bedroom window, I could glimpse the city rooftops and even the tip of the Eiffel Tower, glowing softly at dusk—a view that never lost its magic.

I enjoyed both breakfast and dinner in the hotel's restaurant, where the focus on fresh, local ingredients paired perfectly with the open-air feel of the garden-patio setting. On weekends, when nearby offices and boutiques closed, the hotel settled into a serene hush.



Adrien Ozouf/Hotel De Sers  
The chic hotel lobby.

Originally built in 1880 as the private residence of Henri Léopold Charles, Marquis de Sers, the Haussmannian building was converted into a hotel in 1935. In 2004, it was reborn as the first Paris outpost of [B. Signature Hotels & Resorts](#). Its most recent transformation, unveiled in June 2025 under the vision of interior architect Pascal Allaman, reinterprets aristocratic grandeur with contemporary finesse.

The carriage entrance now leads to a luminous gallery lined with portraits of the Marquis' lineage. At the same time, intimate salons retain their 19th-century proportions, layered with bold graphic rugs and sleek art deco details. The effect is at once historic and refreshingly modern.

Here's my review of Hôtel de Sers.

## The Rooms

With just 43 rooms and nine suites, Hôtel de Sers feels like a private home. My suite featured herringbone parquet floors, oak paneling, and closets dressed in surrealist jacquard fabrics. The marble-and-brass bathroom gleamed like a Parisian boudoir, while the terrace—landscaped with olive trees in hand-picked Anduze vases—offered an unexpected pocket of serenity in the 8th arrondissement.

All guest rooms are stocked with minibars, coffee machines, kettles, as well as slippers, robes, and hair dryers. If you like the silk cushions, plush bathrobes, or the antique lamps in the bedroom, they are available for sale. No detail was overlooked, as even the milk chocolate at turndown had illustrative art on its wrapping.

Select suites boast 180-degree views across the Paris skyline, with the Eiffel Tower framed like a living postcard. Post-renovation, half of the suites and guest rooms open onto private terraces, a rarity in central Paris. I stepped out on my patio several times during the day and night just to get a glimpse of the city's skyline.

The seventh floor of the hotel houses The Marquis' Apartment, a chic 807-square-foot one-bedroom residence for four guests, featuring a large terrace and a secluded garden.

## **Food and Drink**

At the heart of the hotel, a glass-roofed courtyard serves as a leafy urban oasis surrounded by sunlight and greenery. It's where I lingered over breakfast of freshly baked warm croissants and made-to-order eggs and crepes, before heading into the city. The newly reimagined restaurant and S'Bar embody contemporary Parisian chic: white marble counters, cognac-hued leather armchairs, and a sculptural light installation of porcelain and gold leaves that seems to float overhead.

The library lounge, tucked away from the main passage, is reminiscent of a Parisian apartment, its backlit shelves filled with objets d'art, glassware, and books. Sinking into a midnight-blue armchair here, I almost forgot I was in a hotel.

The restaurant, helmed by chef Stefano Stafie, serves Mediterranean-style dishes and is a popular spot among the business crowd for lunch. Our dinner was much quieter as we had the space to ourselves. We took the casual indoor seating with grey stone top tables against backdrops of colorful contemporary paintings. The menu offered delicately cured salmon gravlax, homemade linguine with a light langoustine broth, and perfectly seared filet of seabass with Jerusalem artichokes, all paired with fine French wine and bubbles. Chef Stafie, originally from Italy, said he changes the menu seasonally based on the availability of fresh ingredients from nearby farmers.

## Activities and Experiences



Adrien Ozouf/Hotel De Sers  
The hotel's portrait gallery.

The hotel maintains a small spa and fitness space, with a concierge team ready to unlock the city's best dining reservations. They can also arrange for private chauffeurs, guided shopping, and art tours, as well as tailor a custom itinerary based on your interests.

For me, the primary experience at Hôtel de Sers was practicing the French *art de vivre*, that is, strolling along the romantic streets, spending hours over a cup of coffee or a glass of Champagne, and people watching on the outdoor patio of a café.

The hotel's general manager, Rafael Da Costa, sent me a bottle of Charles Heidsieck Champagne and offered suggestions for off-the-beaten-path restaurants. (I visited a family-run seafood place nearby.)

## **Family-friendly Offerings**

Families traveling to Paris will find Hôtel de Sers surprisingly accommodating. Young guests are greeted with kid-size robes, slippers, and gourmet treats. The concierge can arrange babysitting services and creative family outings: a private Seine River cruise, hands-on pastry workshops with a Parisian chef, or a playful treasure hunt through the Tuileries Gardens leading to the Eiffel Tower.

With flexible suites and connecting rooms, the hotel makes it easy for families to enjoy both space and togetherness in one of the city's most elegant neighborhoods.

Pets are welcome.

## The Spa



Adrien Ozouf/Hotel De Sers  
A treatment room inside the spa.

Downstairs, a small but serene wellness area offers a welcome retreat from the bustle of the Champs-Élysées. The compact gym includes the basics for a light workout, while the dry sauna provides a quiet reset for two. The spa, a calming pastel-toned space in partnership with Calma Paris, specializes in rejuvenating rituals — from the signature “De Sers Ritual” to Thai-style massages and Japanese Kobido facials. It’s an intimate hideaway that feels worlds away from the energy outside, ideal for unwinding between sightseeing and soirées.

### **Accessibility and Sustainability**

Elevators connect all floors, and several spacious rooms are designed for guests with reduced mobility, complete with roll-in showers and built-in seating. The main entrance, restaurant, lounge, and bar are all wheelchair-accessible, while electronic key access makes getting around the hotel effortless.

Sustainability was also top of mind during the renovation, with many furnishings preserved or restored rather than replaced, demonstrating a quiet respect for both heritage and environment. All B. Signature hotels hold Green Key certifications that ensure limited energy consumption, a chemical-free cleaning system, and low-carbon footprint food sourcing.

## Location



Adrien Ozouf/Hotel De Sers

Exterior view of the Hotel De Sers in the heart of the 8th district.

Hôtel de Sers is located in the 8th arrondissement of Paris, a few minutes' walking distance from the Champs-Élysées and Avenue Montaigne.

The hotel is just a six-minute walk from the Alma-Marceau metro station on line No. 9.

## Book Now

Hôtel de Sers is not part of any loyalty program. For the most current discounts and packages, check out the [hotel's website](#).

Nightly rates at [Hôtel de Sers](#) start from 490 euros (\$567).